



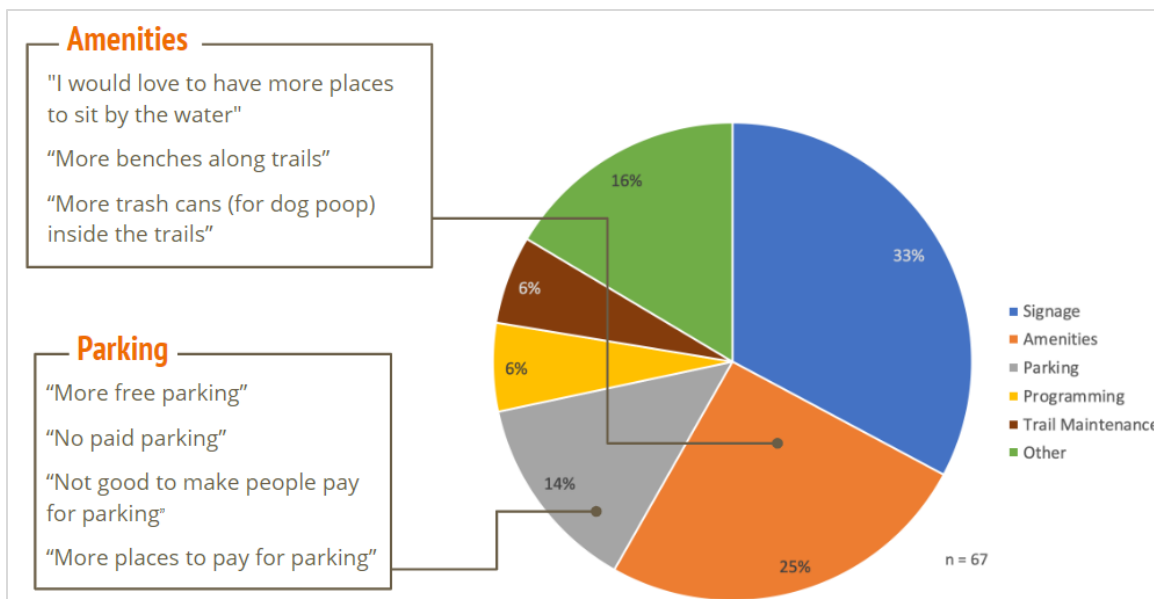
# HOUSTON ACTION RESEARCH TEAM



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## *Houston Arboretum Visitors Survey Project, Spring 2019*

The HART team, made up of undergraduate students from anthropology, ecology and evolutionary biology, policy studies, SWIGS, and evolutionary biology, collaborated with the Houston Arboretum and Nature Center to understand who uses the Arboretum and how they make use of the space. The team worked with Arboretum staff to identify specific priorities in information gathering, such as understanding how the new paid parking would influence use of the facilities. From these meetings, the team wrote, piloted, and fielded a survey to find out about Arboretum users and their preferences. The survey included questions on the frequency of visits, what respondents enjoy about their time there and solicited information regarding possible areas for improvement. In total, the team analyzed responses from almost 200



Arboretum visitors; the information will be used to inform decisions going forward with the Arboretum master plan.