

# HART PROJECT

## PARKS MASTER PLAN



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### *Park Priorities and Master Plan Project, Spring 2015*

The HART team, made up of undergraduate students from economics, political science, statistics, and architecture, collaborated on Houston Parks and Recreation Department's (HPARD) master planning process by analyzing the park preferences of underrepresented Houston communities. The team designed and implemented a face-to-face interview survey, and collected 403 responses in 18 different parks. Findings provided HPARD with a greater knowledge of park preferences from the underrepresented communities. One important finding was that support for neighborhood trails or greenways was greater in high quality parks, and that in lower quality parks clean-up was prioritized most highly. Their contribution added important new data about master planning priorities that is being utilized in the HPARD master planning process.

